

**UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

**WYOMING INTELLECTUAL  
PROPERTY HOLDINGS, LLC,**

Plaintiff,

v.

**VISTA OUTDOOR, INC.,**

Defendant.

**CASE NO. 2:24-cv-340**

**JURY TRIAL DEMANDED**

**ORIGINAL COMPLAINT FOR PATENT INFRINGEMENT**

Wyoming Intellectual Property Holdings, LLC (“Plaintiff” and/or “WIPH”) files this complaint against Vista Outdoor, Inc. doing business as Bushnell (“Defendant”) for infringement of U.S. Patent No. 9,384,671 (“the ’671 Patent”)<sup>1</sup> and alleges as follows:

**THE PARTIES**

1. Plaintiff is a Wyoming company having its principal place of business in Cheyenne, Wyoming.
2. Upon information and belief, Defendant that sells its accused instrumentality, the Bushnell Launch Pro.

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<sup>1</sup> The expiration date for the claims of the ’671 Patent is no earlier than July 8, 2033. Plaintiff also is the owner of U.S. Patent No. 10,565,888.

**JURISDICTION AND VENUE**

3. This action arises under the patent laws of the United States, 35 U.S.C. § 271 *et seq.* Plaintiff is seeking damages, as well as attorney fees and costs.
4. Jurisdiction is proper in this Court pursuant to 28 U.S.C. §§ 1331, 1332, 1338, and 1367.
5. On information and belief, this Court has personal jurisdiction over Defendant because Defendant has committed, and continues to commit, acts of infringement in this District, has conducted business in this District, and/or has engaged in continuous and systematic activities in this District.
6. More specifically, Defendant, directly and/or through intermediaries, ship, distribute, use, offer for sale, sell, and/or advertise products and services in the United States, the State of Texas, and the Eastern District of Texas including but not limited to the Products as detailed below. Upon information and belief, Defendant has committed patent infringement in the State of Texas and in the Eastern District of Texas. Defendant solicits and has solicited customers in the State of Texas and in the Eastern District of Texas. Defendant has paying customers, who are residents of the State of Texas and the Eastern District of Texas, who each use and have used the Defendant's products and services in the State of Texas and in the Eastern District of Texas.
7. On information and belief, Defendant's instrumentalities that are alleged herein to infringe were and continue to be used, imported, offered for sale, and/or sold in this District.
8. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1400(b) because Defendant directs and controls employees of Dick's Sporting Goods and Edwin Watts Golf stores in this District, to such an effect that Defendant ratifies these locations as its own.

**PATENT-IN-SUIT**

9. On July 5, 2016, the United States Patent and Trademark Office (“USPTO”) duly and legally issued the ’671 Patent, entitled “Instruction Production.” The ’671 Patent is attached **as Exhibit 1**.
10. Plaintiff is the sole and exclusive owner, by assignment, of the ’671 Patent.
11. Plaintiff possesses all rights of recovery under the ’671 Patent, including the exclusive right to recover for past, present and future infringement.
12. The ’671 Patent contains twenty claims including three independent claims (claims 1, 12 and 16) and seventeen dependent claims.
13. The priority date of the ’671 Patent is at least as early as February 17, 2013. As of the priority date, the inventions as claimed were novel, non-obvious, unconventional, and non-routine.
14. Plaintiff alleges direct and indirect infringement on the part of Defendant of the ’671 Patent.
15. The ’671 Patent teaches systems and methods for identifying a difference between an actual action of a user and a standard action for the user, and for producing an instruction to instruct the user to change from the action of the user to the standard action for the user. The systems and methods of the ’671 Patent can be used to monitor how a golfer swings his or her golf club, automatically compare the golfer’s swing against a preferred golf swing (such as the swing of a professional golfer), and produce an instruction to the golfer. *See* ’671 Patent, Abstract and 2:43-54.

16. The '671 Patent was examined by Primary United States Patent Examiner Robert J. Utama. During the examination of the '671 Patent, the United States Patent Examiner searched for prior art in the following US Classifications: G09B 5102 (2013.01).
17. After conducting a search for prior art during the examination of the '671 Patent, the United States Patent Examiner identified and cited the following as the most relevant prior art references found during the search: US 5,697,791; US 5,980,429; US 2005/0014113; US 2008/0076637; US 2010/0081116; Associated Press, Tiger Woods swing app available, Mar. 23, 2011, <http://sports.espn.go.com/golf/news/story?id=6249863>, Orlando, Florida; Tony Olivero, Say Goodbye to Boxing Judges, Jun. 25, 2012, <http://online.wsj.com/article/SB10001424052702304782404577488863709341728.html>.
18. After giving full proper credit to the prior art and having conducted a thorough search for all relevant art and having fully considered the most relevant art known at the time, the United States Patent Examiner allowed all of the claims of the '671 Patent to issue. In so doing, it is presumed that Examiner Utama used his knowledge of the art when examining the claims. *K/S Himpp v. Hear-Wear Techs., LLC*, 751 F.3d 1362, 1369 (Fed. Cir. 2014). It is further presumed that Examiner Utama had experience in the field of the invention, and that the Examiner properly acted in accordance with a person of ordinary skill. *In re Sang Su Lee*, 277 F.3d 1338, 1345 (Fed. Cir. 2002). In view of the foregoing, the claims of the '671 Patent are novel and non-obvious, including over all non-cited art which is merely cumulative with the referenced and cited prior art. Likewise, the claims of the '671 Patent are novel and non-obvious, including over all non-cited contemporaneous state of the art systems and methods, all of which would have been known to a person of ordinary

skill in the art, and which were therefore presumptively also known and considered by Examiner Utama.

19. The claims of the '671 Patent were all properly issued, and are valid and enforceable for the respective terms of their statutory life through expiration, and are enforceable for purposes of seeking damages for past infringement even post-expiration. *See, e.g., Genetics Institute, LLC v. Novartis Vaccines and Diagnostics, Inc.*, 655 F.3d 1291, 1299 (Fed. Cir. 2011) (“[A]n expired patent is not viewed as having ‘never existed.’ Much to the contrary, a patent does have value beyond its expiration date. For example, an expired patent may form the basis of an action for past damages subject to the six-year limitation under 35 U.S.C. § 286”) (internal citations omitted).
20. The expiration date for the claims of the '671 Patent is no earlier than **July 8, 2033**.

**COUNT I**  
**(Infringement of United States Patent No. 8,617,671)**

21. Plaintiff refers to and incorporates the allegations in Paragraphs above, the same as if set forth herein.
22. This cause of action arises under the patent laws of the United States and, in particular under 35 U.S.C. §§ 271, *et seq.*
23. Defendant has knowledge of its infringement of the '671 Patent, at least as of the service of the present complaint.
24. The '671 Patent is valid, enforceable, and was duly issued in full compliance with Title 35 of the United States Code.
25. Upon information and belief, Defendant has infringed and continues to infringe one or more claims, including at least Claim 1, of the '671 Patent by manufacturing, using, importing, selling, offering for sale, and/or providing (as identified in the Claim Chart

attached hereto as **Exhibit 2**) products including, but not limited to, the Bushnell Launch Pro that provide detailed analysis of shots made by a golf player, and that also provides real-time insights and alternative strategies to the golf player to improve his or her performance (“Products”), which infringe at least Claim 1 of the ’671 Patent. Defendant has infringed and continues to infringe the ’671 patent either directly or through acts of contributory infringement or inducement in violation of 35 U.S.C. § 271.

26. Defendant also has and continues to directly infringe, literally or under the doctrine of equivalents, one or more claims, including at least Claim 1, of the ’671 Patent, by having its employees internally test and use these exemplary Products.
27. The service of this Complaint, in conjunction with the attached claim chart and references cited, constitutes actual knowledge of infringement as alleged here.
28. Despite such actual knowledge, Defendant continues to make, use, test, sell, offer for sale, market, and/or import into the United States, products that infringe one or more claims, including at least Claim 1, of the ’671 Patent. On information and belief, Defendant has also continued to sell the exemplary Products and distribute product literature and website materials inducing end users and others to use its products in the customary and intended manner that infringes one or more claims, including at least Claim 1, of the ’671 Patent. *See Exhibit 2* (extensively referencing these materials to demonstrate how they direct end users to commit patent infringement).
29. At least since being served by this Complaint and corresponding claim chart, Defendant has actively, knowingly, and intentionally continued to induce infringement of the ’671 Patent, literally or by the doctrine of equivalents, by selling exemplary Products to their

customers for use in end-user products in a manner that infringes one or more claims, including at least Claim 1, of the '671 Patent.

30. **Exhibit 2** includes at least one chart comparing the exemplary claim 1 of the '671 Patent to Defendant's exemplary Products. As set forth in this chart, the Defendant's exemplary Products practice the technology claimed by the '671 Patent. Accordingly, the Defendant's exemplary Products incorporated in this chart satisfy all elements of the exemplary claim 1 of the '671 Patent.
31. Plaintiff therefore incorporates by reference in its allegations herein the claim chart of **Exhibit 2**.
32. Plaintiff is entitled to recover damages adequate to compensate for Defendant's infringement.
33. Defendant's actions complained of herein will continue unless Defendant is enjoined by this court.
34. Defendant's actions complained of herein are causing irreparable harm and monetary damage to Plaintiff and will continue to do so unless and until Defendant is enjoined and restrained by this Court.
35. Plaintiff is in compliance with 35 U.S.C. § 287.

#### **PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully asks the Court to:

1. Enter judgment for Plaintiff on this Complaint on all cases of action asserted herein;
2. Enter an Order enjoining Defendant, its agents, officers, servants, employees, attorneys, and all persons in active concert or participation with Defendant who receives notice of the order from further infringement of United States Patent No.

8,617,671 (or, in the alternative, awarding Plaintiff running royalty from the time judgment going forward);

3. Award Plaintiff damages resulting from Defendant's infringement in accordance with 35 U.S.C. § 284; and
4. Award Plaintiff such further relief to which the Court finds Plaintiff entitled under law or equity.

**DEMAND FOR JURY TRIAL**

Plaintiff, under Rule 38 of the Federal Rules of Civil Procedure, requests a trial by jury of any issues so triable by right.

Dated: May 8, 2024

Respectfully Submitted,

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